

## **CURRICULUM VITAE**

### **Elif SENYÜCEL**

Senior Lecturer  
Department of Business Administration,  
Faculty of Business and Economics,  
Eastern Mediterranean University, P.O. Box. 95,  
Famagusta, North Cyprus, Via Mersin 10, TURKEY.

#### **A. PERSONAL DETAILS**

Name and Surname : Elif SENYÜCEL  
Place of Birth : BURSA / TURKEY  
Citizenship : TURKEY/TRNC  
Phone Numbers : Mobile: +90 542 885 1452  
E-Mail Address : [elif.senyucel@emu.edu.tr](mailto:elif.senyucel@emu.edu.tr)

#### **B. EDUCATIONAL BACKGROUND**

Ph.D (2012 – Present, In Progress), Tourism, Faculty of Tourism, Eastern Mediterranean University, Gazimagusa, North Cyprus.

M.Sc. (2009), *MSc in Banking and Finance, Department of Banking and Finance.*, Eastern Mediterranean University, Gazimagusa, North Cyprus.

B.S. (1999), Economics, Dokuz Eylül University, Izmir, TURKEY.

High School (1989), *Mathematics*, Bursa Özel Namık Sözeri Koleji, Bursa  
Bursa Kız Lisesi, Bursa, TURKEY.

#### **C. JOB EXPERIENCE**

<b>September 2010 - Present</b>	<b>Lecturer,</b> Department of Business Administration, Faculty of Business and Economics, Eastern Mediterranean University, Famagusta, North Cyprus, Via Mersin 10, TURKEY.
<b>04.2003-02.2006</b>	<b>ATAK YAĞ GIDA SAN.VE A.Ş , İzmir</b> Sale Representative
<b>01.2000-03.2003</b>	<b>ABL GIDA DIŞ TİCARET LTD.ŞTİ , İzmir</b> Sale Representative
<b>1996-1999-</b>	<b>VERİM YEMİNLİ MALİ MÜŞAVİRLİK LTD.ŞTİ, İzmir.</b> Auditor
<b>1993-1996-</b>	<b>BİO-TEM LTD.ŞTİ , İZMİR</b> Public Relations

#### **D. PUBLICATIONS**

Kilinc, C.C., Semiz, M., Katircioglu, E., and Unusan, C. (2013), Choosing Restaurant for Lunch in Campus Area by the Compromise Decision via AHP, *International Journal of Economic Perspectives*, 7 (2): 5-10.

Senyucel, E. (2009), Bank Selection Criteria in the Cypriot Banking Industry, *Review of Social, Economic, and Business Studies*, Volume 11/12, EMU Press.

Senyucel, E. (2009), Evaluation of SERVQUAL Instrument as Bank Selection Criteria in the Banking Industry: Empirical Evidence from Turkish and Greek Speaking Areas in Cyprus, *Banking and Finance Letters*, 1 (1): 21-28.

#### **E. CHAPTERS IN BOOKS**

Katircioglu, E. (2011), The Impact of Global and Turkey's Financial Crises on the Economy of the Turkish Republic of Northern Cyprus. In: I. Kalayci (eds) To Prof. Halil Seyidoglu: Letters on Financial Crises, pp. 455-461. Nobel Yayın Dağıtım Tic Ltd Şti, Kızılay, Ankara, Turkey (ISBN: 978-605-395-450-7) (in Turkish).

Katircioglu, S. and Katircioglu, E. (2011), The Impact of Financial Crises on the Economy of Turkey: Evidence from Cointegration and Granger Causality Tests. In: I. Kalayci (eds) To Prof. Halil Seyidoglu: Letters on Financial Crises, pp. 49-54. Nobel Yayın Dağıtım Tic Ltd Şti, Kızılay, Ankara, Turkey (ISBN: 978-605-395-450-7) (in Turkish).

Katircioglu S. and E. Senyücel. Financial Development and Real Income Growth in the Euro Area. In: D. Stavarek and S. Poloucek (eds) Consequences of the European Monetary Integration on Financial Systems, pp. 139-147. Newcastle: Cambridge Scholars Publishing (ISBN (10): 1-4438-0068-6, ISBN (13): 978-1-4438-0068-6).

## **F. CONFERENCES**

Senyücel, E. (2009), 7<sup>th</sup> Oxmetrics User Conference, Cass Business School, UK.

Katircioglu, S. And Senyücel, E. (2009), *Credit Expansion and Real Income Growth in the EURO AREA: Evidence from Panel Unit Roots and Granger Causality Tests*, Anadolu International Conference in Economics: Developments in Economic Theory, Modelling, and Policy, June 17-19, 2009, Anadolu University, Eskisehir, TURKEY.

Katircioglu, S., Fethi, S., and Senyücel, E. (2009), *Perceived Service Quality and Customer Satisfaction on Internet Banking Performance of Commercial Banks: the Case of North Cyprus*, The 4th International Conference on Services Management: Managing Services across Continents, Oxford Brookes University, May 08-09, 2009, Oxford, UK, pp. 415-432.

Fethi, S., and Senyücel, E. ( 2017), *The Role of Tourism Development in Environmental Kuznets Curve: Evidence from Bottom Tourist Destinations*, Eastern Mediterranean University, Tourism Faculty 7<sup>th</sup> Advances in Hospitality and Management (AHTMM) Conference, Famagusta, Northern Cyprus, July 10-15, 2017

Fethi, S., and Senyücel, E. ( 2017), *The Impact of Entrepreneurship and Globalization on Economic growth: Empirical Evidence from Panel Data Analysis*, 2<sup>nd</sup> International Conference on Banking and Finance Perspectives, Eastern Mediterranean University, 21<sup>st</sup> April, 2018, Famagusta, Northern Cyprus

Fethi, S., and Senyücel, E. ( 2018), *The Role of Tourism Development in Environmental Kuznets Curve evidence from Top 50 Tourist Destinations*, 3<sup>rd</sup> International Conference

on Banking and Finance Perspectives, Eastern Mediterranean University, April 25-27, 2018, Famagusta, Northern Cyprus

## **G. COURSES LECTURED**

*Eastern Mediterranean University:*

EKON 111 – Introduction to Economics, Eastern Mediterranean University, Fall 2011/2012

YONT 224 – eCommerce, Eastern Mediterranean University, Spring 2010/2011 – Present.

YONT 225 – Entrepreneurship, Eastern Mediterranean University, Spring 2010/2011 – Present.

YONT 101 – Introduction to Business, Eastern Mediterranean University, Summer 2010/2011 –

YONT 211 – Business Communication, Eastern Mediterranean University, Fall 2011/2012 – Present.

*European University of Lefke:*

ECON 309 – Econometrics I, European University of Lefke, Fall 2011/2012 – 2014

Near East University;

Statistics- Fall 2013

*Cyprus International University:*

ECON 121 – *Introduction to Economics – I*, Cyprus International University, Spring 2014-2015, Fall 2015-2016.

EKON101- *Ekonomi I* 2016-17 Fall, 2017-18 Fall

MUHA 121 – *Accounting – I*, Cyprus International University, Spring 2014-2015, Fall 2015-2016.

ACFN320- BUSN472 - MISY362- *Ethics & Social Responsibility*, 2016-17 Spring

BUSN204- *Case Studies in Business*, 2016-17 Spring

EKON102 – *Economics II* 2015 Spring, 2016 Spring, 2017 Spring, 2018 Spring

ADL112 – *Büro Yönetimi Teknikleri* , 2015- 16 Fall

## **H. OTHER ACTIVITIES**

1. KKTC Giriřimcilik Zirvesi – Konuřmacı – Markalařmak, Yakın Doęu Üniversitesi, Baybars Altuntař Organizasyonu, 11 Mayıs 2013

Kadın Emeęi'nin Ekonomiye Kazandırılması Projesi – Eęitmen- Giriřimcilik, İř Fikri Oluřturma ve İř Planı Hazırlama Eęitimleri, Temmuz 2015

## **I. EDITORIAL**

Managing Editor (2007 – 2017, International Journal of Economic Perspectives, <http://www.econ-society.org>)

Managing Editor (2010 – 2017), International Journal of Tourism Perspectives, <http://www.econ-society.org>

Managing Editor (2009 – 2017), Banking and Finance Letters, <http://www.econ-society.org>

## **I. CERTIFICATES**

1. Accounting with Computers
2. TSE – ISO – EN 9000 Quality Management System

## **J. FOREIGN LANGUAGES**

English - Very Good

## **K. SOFTWARES USED**

1. WINDOWS
2. OFFICE XP: Microsoft Word, Microsoft Excel, Microsoft Power Point.
3. Internet Explorer
4. SPSS
5. EVIEWS 7.