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NİLÜFER TÜRKSOY, Ph.D.

PERSONAL INFORMATION

Date of Birth	30 August 1978
Place of Birth	Isperih, Bulgaria
Residence	Kyrenia, Cyprus
Nationality	Turkish Cypriot and Bulgarian

**EDUCATION**

February 2010 – May 2015	Ph.D. Centre for Rotterdam Cultural Sociology (CROCUS) Erasmus University Rotterdam, The Netherlands <i>Ph.D. Project:</i> “Representing Turkey: An analysis of the power and politics of Turkey's representation in the British lifestyle news” Supervisor: Liesbet van Zoonen
September 2000 – Aug. 2002	M.A. (completed cum laude: 4.00/4.00) Faculty of Communication & Media Studies Eastern Mediterranean University, Cyprus <i>M.A. Project:</i> “New dimensions of public relations in marketing communications : a criticism to social responsibility perspective” Supervisor: Izzet Bozkurt
September 1996 – July 2000	B.A. (completed cum laude: 3.80/4.00) Faculty of Communication & Media Studies Eastern Mediterranean University, Cyprus
January 1990 – July 1996	High School Student (diploma degree: 8/10) Lefkoşa Turkish Maarif College/Old English School, Cyprus

NON-DEGREE EDUCATION

August 2011	Certificate, ECREA European Media & Communication Doctoral Summer School Ljubljana University, Slovenia
September 2007	Certificate, Training of Trainers UNDP and USAID funded, Cyprus Civil Society Strengthening Program, Cyprus
January – April 2006	Post-Graduate Certificate, Contemporary European Studies University of Birmingham, the UK

- Autumn 2005 **Certificate, Specializing in EU Issues**
European Policy Information Centre, Cyprus
- June – August 2000 **Certificate, Future Global Leaders in Peace & Conflict Resolution**
American University, Washington DC, the USA

TEACHING AND RESEARCH EXPERIENCE

- September 2015 – Present **Assist. Prof. Dr.**
Faculty of Communication & Media Studies
Department of Public Relations and Advertising
Eastern Mediterranean University, Cyprus
- February 2014 – August 2015 **Senior instructor**
Faculty of Business & Economics
Faculty of Communication & Media Studies
Eastern Mediterranean University, Cyprus
- February 2010 – Jan. 2014 **Ph.D. researcher**
Centre for Rotterdam Cultural Sociology
Department of Sociology
Erasmus University Rotterdam, the Netherlands
- July 2013 **Short-term researcher**
Department of Sociology
Erasmus University Rotterdam, the Netherlands
Project Title: “Migrants from central and Eastern Europe: A typology of labour migration” project (coordinated by Prof. Godfried Engbersen)
- February – March 2013 **Visiting research fellow**
Loughborough University, the UK
- March – April 2012 **Visiting research fellow**
Loughborough University, the UK
- November – Dec. 2010 **Visiting research fellow**
Loughborough University, the UK
- Sept. 2008 – Sept. 2009 **Visiting research fellow**
Amsterdam School of Communication Research (ASCoR)
University of Amsterdam, the Netherlands
- September 2007 – July 2008 **Junior lecturer (part-time)**
Faculty of Communication & Media Studies
Eastern Mediterranean University, Cyprus
- Sept. 2000 – Aug. 2007 **Research assistant**
Faculty of Communication & Media Studies
Eastern Mediterranean University, Cyprus
Duty: “Integrated Marketing Communications” course assistant; “Senior Project in PR”, “Senior Project in Advertising” course assistant; Evaluated student papers; B.A. students supervisor; Exam invigilator; Member of the EMU Event Management Team (e.g., Spring Fest, Graduation Ceremony); EUPRERA Representative of PR & Advertising Department

COURSES TAUGHT

2015 – 2016 Fall	PSIR433 PRAD305 HIRE305	Branding in Politics (Credit 3,0) Organizational Paradigms for PRA (Credit 3,0) Halka İlişkiler ve Reklamcılıkta Organizasyonel Paradigmalar (Credit 3,0)
2014 – 2015 Summer	PSIR433 PSIR431	Branding in Politics (Credit 3,0) New Media and Politics (Credit 3,0)
2014 – 2015 Spring	PSIR433 PSIR431 HIRE304 RPDA302 RPDA212	Branding in Politics (Credit 3,0) New Media and Politics (Credit 3,0) Halkla İlişkiler ve Toplum (Credit 3,0) İnsan İlişkileri ve İletişim (Credit 2,0) Etkili İletişim Yöntemleri (Credit 3,0)
2014 – 2015 Fall	PSIR423 PSIR431 PRAD305	Media, Politics & Society (Credit 3,0) New Media and Politics (Credit 3,0) Organizational Paradigms for PRA (Credit 3,0)
2013 – 2014 Summer	PSIR423	Media, Politics & Society (Credit 3,0)
2013 – 2014 Spring	PSIR423 PSIR424	Media, Politics & Society (Credit 3,0) Political Communication (Credit 3,0)
2007 – 2008 Spring	PRAD 306	Legal and Ethical Issues in PR and Advertising (Credit 3,0)
2007 – 2008 Fall	PRAD 205 PRAD202	Introduction to Public Relations (Credit 3,0) Introduction to Public Relations (Credit 3,0)
2006 – 2007 Spring	PRA 321	PR for Non-Profit Organizations (Credit 3,0)
2005 – 2006 Spring	PRA 491	Campaign Design in Public Relations (Credit 3,0)
2004 – 2005 Fall	PRA 395	Marketing Oriented Public Relations (Credit 3,0)
2004 – 2005 Spring	PRA 492	Senior Project in Public Relations (Credit 3,0)

PROFESSIONAL EXPERIENCE

March 2007 – July 2008	Freelance Consultant , Media and Communication The Management Center of the Mediterranean, Nicosia <i>Duty:</i> Provide consultancy to UNDP, USIAD and EU funded bi-communal projects, such as Cyprus Civil Society Strengthening Programme, Volunteer Network
September 2005 – Feb. 2007	CEC Trainer EMU Continuous Education Centre, Famagusta <i>Duty:</i> Deliver seminars for SME's and municipalities, such as 'PR for Small & Medium Enterprises', 'PR for Municipalities', 'Strategic Communication'
December 2006 – Feb. 2007	Freelance Consultant , Media and Communications USAID-funded <i>Energy Efficiency Project</i> , implemented in cooperation with CORE International and TRNC Electricity Association, Nicosia <i>Duty:</i> Work in the communication team to prepare an awareness campaign to reduced the unnecessary consumption of electricity in Cyprus

- May 2006 – February 2007 **Freelance Consultant**, Media and Communication
European Union Coordination Centre (EUCC), Nicosia
Duty: Appointed by the TRNC Prime Ministry for a short-term duty to prepare a monthly newsletter that covers the events of EUCC
- June – August 2000 **Intern**, Advertising Department
Kinkos Printing Company (Now sold to FedEx), Washington DC
Duty: Implement a market research on the competitors of Kinkos
- July – August 1999 **Intern**, Advertising Department
Kanal T, Nicosia
Duty: Internship student, write advertising scripts
- July – August 1998 **Intern**, News Production Department
Turkish News Agency (TAK), Nicosia
Duty: Internship student, write news reports

PUBLICATIONS RECORD

Paper(s) in SSCI Journal(s):

- Hamid-Turksoy, N. (2014) “Try a Taste of Turkey”: An Analysis of Turkey’s Representation in British Newspapers Travel Sections
(co-authors Giseline Kuipers and Liesbet Van Zoonen)
Journalism Studies, 15(6): 743-758.
First published online: 26 November 2013.
DOI: 10.1080/1461670X.2013.857479
- Turksoy, N. (2015)
(Under Review) “Go Turkey Go!”: Football, Nationalism and the Representation of Turkey in the British Newspapers sport Sections

Paper(s) in Peer Reviewed Journal(s):

- Hamid-Turksoy, N. (2014) “I Dumped my Husband for a Turkish Toyboy”: Romance Tourism, Intersectionality and Inequality in British Tabloids
(co-authors Liesbet Van Zoonen and Giseline Kuipers)
Feminist Media Studies, Vol. 14(5): 806-821.
First published online: 9 May 2013. DOI: 10.1080/14680777.2013.792855

Book(s):

- Hamid, N. (2015) *Representing Turkey: An analysis of the power and politics of Turkey's representation in the British lifestyle news*
Erasmus University Rotterdam. ISBN: 978-9963-731-93-0

Book Chapter(s) in English:

- Hamid-Turksoy, N. (2012) Turkey’s Representation in the European Media: A Glimpse to France, Germany and Britain
In Can Bilgili and Nesrin Tan Akbulut (Eds.), *Broken Grounds: Mass Communication and Cultural Transformation 1*, pp.135-152.
Sofia: Academic Publishing House. ISBN: 978-954-322-488-3
- Hamid-Turksoy, N. (2011) Turkey’s Image in the British Press: Representations, Discourses, Ideologies
In Iljan Tomanic Trivundza, Nico Carpentier, Hannu Nieminen, Pille Prulmann-Venerfeldt, Richard Kilborn, Ebba Sundin and Tobias Olsson (Eds.), *Critical Perspectives on the European Media Sphere: The Intellectual Work of the 2011 ECREA European Media and Communication Doctoral Summer School*, pp. 284-285. Ljubljana: Faculty of Social Sciences: Zalozba FDV. ISBN: 978-961-235-583-8

Book Chapter(s) in Turkish:

- Hamid-Turksoy, N. (2010) Avrupa Basınında Türkiye: Fransa, Almanya ve İngiltere'ye Bakış
In Can Bilgili and Nesrin Tan Akbulut (Eds.), *Kırılan Kalıplar: Kültürlerarası İletişim, Çokkültürlülük 1*, pp. 179-198.
Istanbul: Beta Publication. ISBN: 978-605-377-383-2
- Turksoy, N. (2006) Sinema ve Reklamın Gizli Buluşması: Ürün Yerleştirme
In Deniz Bayrakdar (Ed.), *Türk Film Araştırmalarında Yeni Yönelimler 5*, pp. 247-255. Istanbul: Bağlam Publication. ISBN: 978-975-880-362-0
- Abstracts in International Conference Proceeding(s):**
- Turksoy, N. (2006) Multiple Identities: Bulgarian Turk Immigrants Living in Northern Cyprus
Association for Cultural Studies Crossroads Conference proceeding,
Istanbul Bilgi University, 20-23 July. Istanbul, p. 443.

SPEECHES DELIVERED IN INTERNATIONAL CONFERENCES

- 25 – 29 June 2013
Dublin, Ireland
Exploring the political division of British serious and tabloid press covering religion
IAMCR2013 – Crises, 'Creative Destruction' and the Global Power and Communication Orders
(Media, Religion and Culture session)
Organizer: International Association for Media and Communication Research at Dublin City University
- 7 – 8 Feb. 2013
Rotterdam, NL
Why travel journalism is a happy genre
ETMAAL2013 – 24 Hours of Communication Sciences
(Journalism session)
Organizer: Erasmus School of History, Culture and Communication at Erasmus University Rotterdam
- 8 – 9 Nov. 2012
Brno
Czech Republic
How to understand the editorial coverage of Turkey by the British élite journalists?
IPSA2012 – Political Communication Conference
(Politics, Elections and Media Discourse session)
Organizer: Research Committee for Political Communication of the International Political Science Association at Masaryk University
- 11 – 13 July 2012
London, UK
Media-inspired imagination of Turkey as a destination for British tourists: Travel journalism and popular culture
EUPOP2012 – European Popular Culture Conference
(National Identities session)
Organizer: European Popular Culture Association and London School of Fashion at University of the Arts London
- 24 – 28 May 2012
Phoenix, Arizona, USA
"I dumped my husband for a Turkish toyboy": Romance tourism, intersectionality and inequality in British popular media
ICA2012 – Communication and Community Conference
(Popular Culture session)
Organizer: International Communication Association at Phoenix Sheraton Downtown Hotel
- 21 – 23 March 2012
Loughborough, UK
Discourses about Turkey in the British press
Discourse – Communication – Conversation Conference
(Representing the Other session)

Organizer: Discourse and Rhetoric Group, and Communication and Media Analysis Research Group at Loughborough University

13 – 17 July 2011
Istanbul, TR

“I dumped my husband for a Turkish toyboy”: Romance tourism, intersectionality and inequality in British popular media

IAMCR2011 – Cities, Creativity, Connectivity Conference
(Gender and Communication session)

Organizer: International Association for Media and Communication Research at Kadir Has University

2 – 4 May 2007
Famagusta, CY

Communication deficit in the European Union

2nd International Conference in Communication and Media Studies: Communication in Peace/Conflict in Communication

Organizer: Faculty of Communication & Media Studies at EMU

20 – 23 July 2006
Istanbul, TR

Multiple identities: Bulgarian Turkish immigrants living in North Cyprus

CROSSROADS2006 – 6th International Crossroads in Cultural Studies Conference

Organizer: Association for Cultural Studies at Bilgi University

5 – 7 May 2004
Famagusta, CY

Ethical dimensions of public relations

1st International Conference in Communication and Media Studies: Ethics in Communication

Organizer: Faculty of Communication & Media Studies at EMU

25 – 26 March 2004
Istanbul, TR

Zıt görüşteki siyasi partilerin 2003 Kuzey Kıbrıs yerel seçimlerinde yürüttükleri kampanyalar

(Comparing political campaigns of opposing parties during 2003 national elections in North Cyprus)

Oppositions: 2nd Research Assistants Seminar

Organizer: Faculty of Communication at Bahçeşehir University

SPEECHES DELIVERED IN ACADEMIC SEMINARS

14 Dec. 2012
Rotterdam, NL

Exploring different trajectories of Turkey’s political and popular representation in the British media context

Annual Ph.D. Sociology Seminar 2012

Organizer: Department of Sociology at Erasmus University

15 Dec. 2011
Rotterdam, NL

“Representing Turkey”: How to understand the power and politics of Turkey’s representation in the British élite and popular newspapers

Annual Ph.D. Sociology Seminar 2011

Organizer: Department of Sociology at Erasmus University

ACADEMIC GRANTS AND SCHOLARSHIPS

- **Conference Travel Grant (USD 600)** to 65th International Communication Association Conference in Puerto Rico by ICA Sport Section Division (Rejected), March 2015
- **Research Visit Grant (EURO 1.375)** to Loughborough University by the European Cooperation in Science and Technology (COST) Action IS0906 “Transforming Audience, Transforming Societies”, February – March 2013
- **Conference Travel Grant (EURO 500)** to Masaryk University by CROCUS at Erasmus University Rotterdam, November 2012
- **Conference Travel Grant (EURO 1.500)** to 62nd International Communication Association Conference in Phoenix by CROCUS at Erasmus University Rotterdam, May 2012

- **Research Visit Grant (EURO 750)** to Loughborough University by Vereniging Trustfonds at Erasmus University Rotterdam, March – April 2012
- **Conference Travel Grant (USD 500)** to San Diego by the International Studies Association to participate at 53rd Annual Convention on Power, Principles and Participation in the Global Information Age (Rejected), September 2011
- **Conference Travel Grant (EURO 1.000)** to Istanbul Kadir Has University by CROCUS at Erasmus University Rotterdam, July 2011
- **ECREA Doctoral Summer School Grant (EURO 1.000)** to Ljubljana University by the COST Action IS0906 “Transforming Audience, Transforming Societies”, August 2011
- **Research Visit Grant (EURO 1.000)** to Loughborough University by CROCUS at Erasmus University Rotterdam, November – December 2010
- **Ph.D. Scholarship (EURO 90.000)** by Erasmus University Rotterdam to pursue doctoral education
- **Research Fellowship Grant (EURO 17.000)** to Amsterdam University by the European Commission Scholarship Programme, September 2008 – September 2009
- **Scholarship (GBP 8.000)** to Birmingham University by the British High Commission, January – April 2006
- **Full Tuition Fee Grant** by Eastern Mediterranean University for Outstanding Achievement throughout the M.A. Program, September 2000 – August 2002
- **Scholarship (USD 7.500)** to The American University by the American Embassy, Washington, DC, June – August 2000
- **Full Tuition Fee Grant** by Eastern Mediterranean University for Outstanding Achievement in the B.A. Program throughout 4 years, September 1996 – June 2000

PROFESSIONAL MEMBERSHIPS

- **Member**, International Communication Association (ICA), since April 2012
- **Member**, European Communication Research and Education Association (ECREA), since Oct. 2010
- **Member**, Media, Communication and Cultural Studies Association (MeCCSA), since Dec. 2010
- **Member**, Turkish International Studies Association (TurkishISA), since May 2010
- **Member**, International Public Relations Association (IPRA), between 2000 – 2008
- **Member**, European PR Education and Research Association (EUPRERA), between 2000 – 2008

REVIEWER FOR

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|-----------|--|
| (2014 -) | <p><i>International Journal of Communication</i> (ISSN: 1932-8036)</p> <ul style="list-style-type: none"> - Article reviewed: “Value priority and humor as a defence to cultural schism: Analysis of a protest” - Article reviewed: “Comparing online alternative and mainstream media in Turkey: News coverage and framing of TEKEL workers protest against privatization” (November 2014) |
| (2013 -) | <p><i>European Journal of Communication</i> (Sage, ISSN: 0267-3231)</p> <ul style="list-style-type: none"> - Article reviewed: “Turkey as 'a positive Other': A theoretical discussion to comprehend the British media's view on Turkey-EU relations” (October 2013) |

PERSONAL SKILLS

- | | |
|------------------------|--|
| Language Skills | Turkish (native), English (fluent, IELTS = 7 in 2010), Bulgarian (advanced), Macedonian (beginner), Serbian (beginner), Russian (beginner), Dutch (beginner) |
| Computer Skills | Windows 98—2000—XP—Vista, MAC OS, Microsoft Office 98-2007, SPSS 16, Swift Publisher |
| Other Skills | Jogger, squash player, traveller, non-smoker, interested in organic products, plates/bikram yoga |