

## **CURRICULUM VITAE**

### **DAMLA ÜRER ERDİL**

#### **I. PERSONAL DETAILS**

Place of Birth & Date : Lefkoşa (North Cyprus) – 23/02/1977

Address (Work) : Eastern Mediterranean University, Faculty of Business and Economics, Department of Business Administration, Gazimağusa, North Cyprus

(Home) : Zübeyde Hanım Caddesi No:2, Ortaköy/Lefkoşa, North Cyprus

Telephone (Work) : +90 392 630 1406  
+90 392 630 1343

(Mobile) : 0533 862 3010

E-mail : [damla.erdil@emu.edu.tr](mailto:damla.erdil@emu.edu.tr)

Marital Status : Married

Children : 2

#### **II. EDUCATION**

Ph.D. in Communication and Media Studies, Eastern Mediterranean University, Gazimağusa, North Cyprus.  
(Thesis completed- waiting for SSCI publication)

1999-2001 M.B.A. Eastern Mediterranean University, Gazimağusa, North Cyprus.

1994-1999 B.A. in Business Administration, Eastern Mediterranean University, Gazimağusa, North Cyprus.

1994 20 Temmuz Lisesi, Lefkoşa, North Cyprus.

#### **III. PAPERS PRESENTED IN NATIONAL REFEREED CONFERENCES**

Erdil, G. E., & Erdil, D. Ü., “Social Network Sites’ Use: Benefits, Emotional Intelligence and Strenght of Weak Ties”, 15-16 March 2018, Lefkoşa.

#### **IV.TEACHING POSITIONS**

Part-time Instructor, Eastern Mediterranean University, Faculty of Business and Economics, Department of Business Administration, Gazimağusa, North Cyprus, 2001-2018.

Part-time Instructor, Near East University, Faculty of Education, Department of Psychological Counseling and Guidance, Lefkoşa, North Cyprus, 2006-2007.

Research and Teaching Assistant, Eastern Mediterranean University, Faculty of Business and Economics, Department of Business Administration, Gazimağusa, North Cyprus, 1999-2001.

#### **V. TEACHING EXPERIENCE**

Undergraduate Courses: Introduction to Information Technology I  
Introduction to Information Technology II  
Introduction to Accounting  
Introduction to Economics (Turkish)  
Statistics II (Turkish)  
Consumer Behavior  
Marketing for Hospitality and Tourism  
Marketing (English and Turkish)  
International Marketing Strategy (English and Turkish)

#### **VI. ACADEMIC HONORS AND AWARDS**

Dean's Honor List, in Business Administration, 1994-1999, Eastern Mediterranean University, Gazimağusa, TRNC

#### **VII. LANGUAGES**

Turkish - Native Tongue  
English - Fluent

#### **VIII. SKILLS**

Computer Programs: Word, Excel, Power Point and Internet