

ÖZGEÇMİŞ

İsim Soyisim: Bahire Efe Özad

Doğum Tarihi: 1964

Ünvan: Profesör Dr.

Eğitim

	Alan	Üniversite	Yıl
Lisans	English Language and Literature	İstanbul Üniversitesi	1985
Lisans	Felsefe	Anadolu Üniversitesi	2023
Yüksek Lisans	English Language Teaching	Ealing College of Higher Education	1988
Yüksek lisans	Educational Research	Manchester University	1995
Doktora	Education	Manchester University	1997
Doçentlik	Uygulamalı İletişim	Üniversitelerarası KurulTürkiye	2012
Profesörlük	Uygulamalı İletişim	Doğu Akdeniz Üniversitesi	2019

Yönetilen Yüksek Lisans Ve Doktora Tezleri

Yüksek Lisans Tezleri

1. Mustafa Anlar Classroom Observation for Teacher Development at the Secondary Schools in the TRNC
2. Nazenin Ruso Task-based Learning for EFL Classrooms at the EMU
3. Cemaliye Camcıoğlu Action Research on Students' Preferences for Oral Error Treatment in EFL Classrooms
4. Aylin Adadağ Action Research on Providing Corrective Feedback for Writing Skill in EFL
5. Müsteyde Alphan Action Research on the Motivation of the Secondary School Students in the TRNC
6. Damla Sayman Successful Female Media Professionals' Perceptions of Gender Discrimination in the TRNC Media
7. Özge Kubilay Representation of Turkish Women in the Aşkım Aşkım TV Serial
8. Vasvi Çiftçioğlu Children's Reception of Gender Roles in Television Situation Comedies: A Case Study – Çocuklar Duymasını

9. Ahmet Goran Sentimentalism on TV News Bulletins in Türkiye
10. Cüneyt Gürsel Reactions of the Tertiary Students to the Use of the Male Body in Magazine Advertisements
11. Fide Kürşat Internet and Democracy
12. Özge Sever Effective Promotion for CMS Companies
13. Nihan Kuyucu Influence of Task-Based Learning on the EFL Learners' Oral Communication Skills (Co-supervisor with Asst. Prof. Dr. Hüseyin Yaratan)
14. Jiries A.Ghannam Internet as a Marketing Tool for Marketing EMU Abroad
15. Ayşe Naci The Inspiration of the Movie 'The Fast and The Furious' on the TRNC Youth
16. Pınar Baykara Reflection in English Language Teaching in Secondary Education
17. Gaye Vural A Comparative Study of Public and Private primary School Teachers Perceptions of Disruptive Behaviour
18. Hatice Mulla Perceptions of Teachers' Verbal Praise: The Case of English Preparatory School at the Eastern Mediterranean University.
19. Kamin Gounalli Focusing on Eye Contact: Communication among Students at Eastern Mediterranean University
20. Rıza Teke A Comparison of Facebook Addiction between Social and Hard Sciences' Students
21. Gülen Uygarer Role of SNS on Tertiary Students' Interpersonal Communication Skills and Attachment Needs
22. İpek Meneviş Adaptation of Multiple Intelligences to Turkish Cypriot Culture
23. Makbule Nurtunç Attitudes of English Preparatory School Students' towards Using Technology at the Students' Self-Study Centres

24. E. Çağlar Soydemir Product Placement Strategy Used in Turkish Television Serials: Case Study of Doğu Akdeniz Üniversitesi Staff and Students
25. Mert Yusuf Özlük Attitudes of Youth towards Mobile Phone Use
26. Roselyn Akpene The Role of Facebook on Individual's Personality Traits and Self – views
27. Oyekan Taiwo Attitudes of Tertiary Students towards Multitasking on Facebook: A Comparative Analysis
28. Florance Mesole Folasayo Use of social Media as An Alternative News Source Among University Students
29. Ezgi Gedik Primary School Pupils' Attitude Towards Violence in the TV Serial Arka Sokaklar
30. E.Ibukunoluwa Odukomaiya Cartoons Influence towards Violence and Agression in School Age Children in Nigeria
31. Henrietta Isioma Enumah Conflict Resolution Strategies Used by Tertiary Students on Facebook
32. Adeola Abdulateef Elegu Interpersonal Communication: Strategies Nigerian Students Excogitate to Cope at Doğu Akdeniz Üniversitesi
33. Omar A. Arqoub Isreali Media Coverage for the Gaza War 2014: Case Study of 'Yedioth Ahronoth' Newspaper
34. Olabola Taye Omisore Influence of University Education on Students' Perception of Women from Developing Countries
35. Asaah Bin Crystal Portrayal of Teenage Pregnancy in Hollywood Movies: Precious, The Pregnancy Project and Juno
36. Ecem Yıldız Personal Constructs Tertiary Students Adopt with Respect to Johari Window on Facebook Pages
37. Olaoluwapemi Ajoke Ogunmola Influence of Product Placement Strategy Used in Tv Series on Nigeraians
38. Khadijat Oluwakemi Amoo Beauty Advertisements on You Tube: An Assessment of EMU Students' Perception

39. Kholod Saleh Alhuneti Junk Food Advertisements in Cartoon Channel MBC3 Influence on Children in Jordan

40. Aziza Sharipova Communication of Kazakh Students in EMU with families through SNS: Facebook & Alternatives

41. Meral Ebru
 Şeyhületibba Attitudes of Audience Living in North Cyprus towards Watching Match Making Programs

42. Ediz Pirhan Attitudes of Turkish Cypriots towards the Use of Popular Music in Turkish TV Series

43. Amin Abuseifein Palestinian Students' Use of Social Media in Family Communication

44. Tahsin Karahasan Attitude of Facebook and Instagram Users towards SNS Clothing Brands Posts and Their Influence on Users' Purchasing

45. Saheed M. Davies. Social Media as a Mechanism of Corresponding with Home Based Friends in a Study on International Students in EMU

46. Lamis Aliwaiwi Facebook: A Platform for Hate Speech against Muslims.

47. Clancy Yusuf Analysis of the Perceived Motivations behind the Activities of Tertiary Students on Social Media

48. Bilcan Bladanlı Dating Violence and Digital Dating Abuse among University Students: Case of EMU

49. Chiwetara L.
 Jideonwo Social Media and Depression: EMU Students' Use of Instagram

50. Miriam N. Williams Influence of Social Networking Sites on Academic Performance of University Students

51. Cemal Kılıç Factors Influencing the Loyalty of Eastern Mediterranean University Students
52. Humphrey O. Omozejele Role of Social Networking Sites (SNS) on Depression Among Nigerian Young Adults
53. Adaobi Elizabeth Nwoye Facebook as a Platform for Announcing Social Events; Case Study Eastern Mediterranean University Students
54. Zarif Noyan Çatışma Çözümü Açısından Aile Şirketleri (Noyanlar Şirketler Grubu Örneği)
55. Ibrahim Fuat Views of Tertiary Students on Contribution of Social Media to Increase Law Enforcement
56. Buğra Etikan Use of Facebook's Translation Tool by Tertiary Students
57. Fawzia H. Abdullahi Aljazeera's Coverage of Jamal Khashoggi's Murder
58. Ifeoma A. Oguafor Representation of Delta People in Contemporary Nollywood Comedy Movies
59. Ataiyero Opeyemi Media Coverage of Conflicts in Nigeria: Comparative Analysis of Two Nigerian Newspaper
60. Umar Mohammed Senda Representation of Four Parties' Social Media Campaigns in 2019 Nigerian General Elections
61. Güran Kızıl Ruso Language Barriers Met by English Preparatory School Students
62. Sonia Zeishan The Role and Impact of Social Networking Sites on Family Relationships Across Different Ethnicities
63. Ali Merdan Doğan Bir Zamanlar Kıbrıs Dizisinde Toplumsal Bellek Mekanı İnşası ve İzleyici Tutumları
64. Suzan Barışer Diffusion of Pandemic Related Jargon to Turkish Language Through a Turkish Cypriot Newspaper: Havadis

65. Hamide Abat

Kuzey Kıbrıs Türki Cumhuriyeti'nde Yabancı Kültürlerden Öğrencilerin Türkçe Öğreniminde Karşılaştıkları İletişim Engelleri

Doktora Tezleri

- Gümüş, A. (2010) Tertiary Students Comprehension and Remembering of the News from Traditional versus New Media. Eastern Mediterranean University
- Uygarer, G. (2017) Influence of Turkish Television Serials on Audience Family in Transmediated Story Telling. Eastern Mediterranean University
- Elega, A. A. (2018) Participation in Nigerian Blogosphere: An Assessment of Blog Readers' Attitudes Towards Linda İkeji's Blog. Eastern Mediterranean University
- Arqoub, O.A. A. (2019) Engineering of Consent: Analysis of the Israel Lobby's Facebook Discourse in the US. Eastern Mediterranean University
- Azimi, N. (2019) Metanarrative 'n Game of Thrones: Lyotard, Barthes, Jung. Eastern Mediterranean University
- Tören, Ö. (2019) Overt vs Covert Message and Uses of Conflict Resolution Strategies in a TV Serial: Çocuklar Duymasın. Eastern Mediterranean University
- Arikewuyo, A. O. (2019) An Evaluation of the Effects of Social Media on Romantic Relationships. Eastern Mediterranean University
- Boğaç, B. (2020) Cinemagoing, Turkish Cypriot Audience and Turkish Nationalism in 1950s Cyprus. Eastern Mediterranean University (Co-supervisor with Prof. Dr. Jonathan Stubbs)
- Gambo, S. (2020) Preference of Social Network Sites for Uncertainty Reduction Among International Students. Eastern Mediterranean University
- Kahraman, E. (2020) New vs Traditional Social Environments: Usage of Social Networks by Digital Natives for Interpersonal Communication. Eastern Mediterranean University

Tölük, P. (2022)

The Political Communication Process of the Presidential Election in North Cyprus

SSCI, SCI ve AHCI indekslerinde taranan hakemli dergilerde yayınlanan makaleler

1. Pirhan, E., Özad, B. (forthcoming). Film Music, Silence, and Moral Alignment: A Joker Case Study in Northern Cyprus. *Sage Open*.
- 2.
3. Jamo, M., Özad, B., Uygarer, G. (2024). Muslim-Christian Marriage in Northern Nigeria: An Evaluation of Conflict Resolution Strategies for Managing Cat-Dog Relationships. *Journal of Humanities and Social Sciences*.
4. Tölük, P., Özad, B. (2024). Medical Ad Under the Shadow of the Covid-19: A Political Crisis Among the Leadership in North Cyprus. *Mediterranean Politics*. 29:5, pp. 755-780.
5. Aghghaleh, E.P., Özad, B.E. (2023). Analysis of Being A Man in Sacred Defense Cinema: The Case of Hatamikiya's Bodyguard. *Journal for the Study of Religions*. 22:65, p.p. 72-87.
6. Özad, B.E., Jamo, M.S., Uygarer, G. (2022). COVID-19 Restrictions, Lifestyles, And Material Conflicts: An Empirical Analysis of Material Sustainability. *Sustainability*. 14(18). 1-13.
7. Elegu, A.A., Oloyede, F.A., Özad, B.E. (2021). Looking from the Outside in: A Study on the International Media Coverage and Framing of Nigeria's 2019 General Election. *African Journal of Studies*. 41:1, p.p. 91-107.
8. Kahraman, E., Özad, B. E., Gökaşan, T. A. (2021). Usage of Social Networks by Digital Natives as a New Communication Platform for Interpersonal Communication: A Study on University Students in Cyprus. *Interaction Studies*. 21 (3).
9. Gambo, S., Özad, B. E. (2021). The Influence of Uncertainty Reduction Strategy Over Social Network Sites Preference. *Journal of Theoretical and Applied Electronic Commerce Research*.16:2, pp. 116-127.
10. Özad, B. E., Uygarer, G., Jamo, M. S., Okaiyeto, S. (2020). Relationship Failure and Divorce Among Nigerian Couples: A Case of Poor Conflict Resolution. *Journal of Social and Political Sciences*. 3:2, pp.305-312.
11. Arqoub, O. A., Özad, B. E., Elegu, A. A., Dwikat, H., Oloyede, F. A. (2020). Mapping the Scholarship of Fake News Research: A Systematic Review. *Journalism Practice*.

12. Arikewuyo, A. O., Özad, B. E., Alola, N. V., Dambo, T. H., Arikewuyo, H. O., Abdulbaqi, S. S. (2020). An Examination of How Multiple Use of Social Media Platforms Influence Romantic Relationships. *eJournal Public Affairs*.
13. Arikewuyo, A. O., Özad, B. E., Eluwole, K. K. (2020). Influence of Lack of Trust on Romantic Relationship Problems: The Mediating Role of Partner Cell Phone Snooping. *Psychological Reports*. pp.1-18.
14. Arikewuyo, A. O., Özad, B. E., Alola, N. V. & Arikewuyo, H. O. (2020). "A Drain or Drench on Biocapacity? Environmental Account of Fertility, Marriage & ICT in the USA & Canada." *Environmental Science & Pollution Research*. 27:4, pp.4032-4035.
15. Arikewuyo, A. O., Özad, B. E. & Lasisi, T. T. (2019). Erotic Use of Social Media Pornography in Gratifying Romantic Relationship Desires. *The Spanish Journal of Psychology*, 22. e61. pp.1-10.
16. Arqoub, O. A. A., Özad, B. E., & Elegu, A. A. (2019) The Engineering of Consent: A State-of-the-Art Review, *Public Relations Review*. 45:5.
17. Arikewuyo, A. O., Özad, B. E., Abdulbaqi, S.S., Okoji, C. T. & Oloyede D. B. (2019). Social Media Pornography Consumption in Achieving Satisfaction in Romantic Relationships. *International Journal of Information Processing and Communication*. 7:1, pp. 60-71.
18. Elegu, A. A. & Özad, B. E. (2018) New Media Scholarship in Africa: An Evaluation of Africa-Focused Blog Related Research from 2006 to 2016. *Quality & Quantity*. 52 (5), pp.2239-2254.
19. Uygurer, G. & Özad, B. E. (2015). What do Soap Operas Tell About Family Relationships? *Anthropologist*. 22:2. pp.381-389.
20. Menevis, İ. & Özad, B. E. (2014). Do Age and Gender Influence Multiple Intelligences? *Social Behavior and Personality*. Vol 42. pp. 9-20.
21. Özad, B. E. & Uygurer, G. (2014). Attachment Needs and Social Network Sites. *Social Behavior and Personality*. Vol 42. pp. 43-52.
22. Gümüş, A. & Özad, B. E. (2013). A Comparative study of Presentational Formats. *Communication and Society*. Comunicación y Sociedad, 26:2, pp.198-211.
23. Gümüş, A. & Özad, B. E. (2011). Implication for Media Convergence on News Learning. *Turkish Online Journal of Educational Technology*. 10:1.
24. Özad, B. E. & Kutoğlu, Ü. (2010). The Use of Internet in Media Education, *Turkish Online Journal of Educational Technology*. 9:2.

25. Şensoy, Ş. & Özad, B. E. (2009). Teachers' Attitudes toward Using Activities while Teaching English to Young Learners. *Eurasian Journal of Educational Research*. Issue 37:4.

SSCI, SCI ve AHCI indekslerinde taranmayan Uluslararası hakemli dergilerde yayınlanan makaleler

1. Özad, B. E., Doğruer, N., Eyyam, R., Meneviş, İ. (2021). Linguistic Imperialism. *International Journal on New Trends in Education and Their Implications*. 12:1
2. Özad, B., Uygarer, G., Jamo, M.S. (2020). Relationships Failure and Divorce Among Nigerian Couples: A Case of Poor Conflict Resolution. *Journal of Social and Personal Relationships*.
3. Özlük, M.Y., Özad, B. (2020). A Sketch of 1st May Labour Day Historiography in Turkish History: Prudential Social Event. *Revista Argentina de Clinica Psicologica*. 29:5, pp. 910-92.
4. Safi, F., Özad, B.E., Iqbal, L. (2020). Ideological Representations in the Indian Newspapers' Editorials: A Case Study of Pulwama Incident in Kashmir. *Revista Argentina de Clinica*.
5. Gambo, S., Özad, B. E. (2020). The demographics of computer-mediated communication: A review of social media demographic trends among social networking site giants. *Computers in Human Behavior Reports*. Vol.2
6. Arqoub, O. A. (2019). Israeli Media Gatekeeper during Gaza War 2014 Coverage: Case of Study of Yedioth Ahronoth Newspaper. *Media Watch*. 10(1): 22-40.
7. Arikewuyo, A. O., Özad, B. E., Saidu, A. (2018). Use of Social Media for Establishing Virtual Relationships Among Select University Students. *Novena Journal of Communication*. Vol.6, pp.30-43.
8. Elegu, A. A. & Özad, B. E. (2017). Technologies and Second Language: Nigerian Students' Adaptive Strategies to Cope with Language Barrier in Northern Cyprus. *Journal of International Students*. 7:3, pp.486-498.
9. Safi, F & Özad, B. E. (2017). The Issue of KP Naming: Exploring the Frames in Regional & National Press Editorials in Pakistan. *Journal of Applied Environmental and Biological Sciences*. 7:15.

10. Tölük, P. & Özad, B. E. (2016). Match-Making Programs in Turkish TV Channels, *Online Journal of Communication and Media Technologies*, Special Issue, December 2016.
11. Özad, B. E. & Tören, Ö. (2015). Representation of Women from Two Different Economical Statuses in Çocuklar Duymasın Serial. *Online Journal of Communication and Media Technologies*. Pp.74-82.
12. Özad, B. E. (2012). Publishing, Principles and Practice. *Online Journal of Communication and Media Technologies*. 2(1). pp.158 – 161.
13. Özad, B. E. & Arsoy, Aysu. (2011). Women and Technology: A case study of Magosa, TRNC. *Online Journal of Communication and Media Technologies*. 1:1. pp.29 – 39.
14. Özad, B. E. & Barkan, M. (2004). Lecture or Web-Based Courses for the Tertiary level. *TOJET*. 3:4, Article 5.
15. Özad, B. E. & Kutoğlu, Ü. (in April 2004). EFL Students Use of Technology in the Presentations *The Turkish Online Journal of Educational Technology*. 3:2, Article 3.
16. Özad, B. E. & Barkan, M. (2004). Open Learning: Communicating with the Learner. *The Turkish Online Journal of Educational Technology*. 3:3, Article 6.
17. Arsoy, A. & Özad, B.E. (2004). The Experiential Learning Cycle in Visual Design, *The Turkish Online Journal of Educational Technology*. 3:2, Article 8.
18. Gümüş A., Özad, B. E. (2004). Efficiency of Computer Literacy Course in Communication Studies. *The Turkish Online Journal of Educational Technology*. Vol. 3.

Ulusal Dergide Makale

1. Hussein, K., Özad, B. (2025). AI-Driven Media Manipulation: Public Awareness, Trust and the Role of Detection Frameworks in Addressing Deepfake Technologies. *İnterdisipliner Medya ve İletişim Çalışmaları*. 2:3, pp. 98-132.
2. Özad, B. E. (2020). İletişim Eğitiminde Değişen Paradigmalar/Changing Paradigms in Communication Education. *Yeni Yüzyıl'da İletişim Çalışmaları Dergisi*. 1:1, pp.30-47.

Uluslararası Konferanslarda sunulmuş ve bildiri kitapçığında tam metni yayınlanan makaleler

1. Arqoub, O. A. (2019). Israeli Media Gatekeeper during Gaza War 2014 Coverage: Case of Study of Yedioth Ahronoth Newspaper. *1st International Conference on Cultural Informatics, Communication & Media Studies Proceedings E-Book*. 4-5 May 2018, Kuşadası, Turkey.
2. Elegu, A. A., Özad, B. E. (2018). Blogs: A 21st Century Digital Publishing Phenomenon. *1st International Conference on Media Communication*. 19-21 March 2018- Abu Dhabi, UAE.
3. Tören, Ö., & Özad, B. E. (2017). Role of Education in Inter-Family Conflict Resolution. *6th International Conference on Gender Studies: GENDER, CONFLICT, WAR AND PEACE*, 23-25 March 2017, Famagusta, North Cyprus. pp.180.
4. Özad, B. E., Abdulbaqi, S, S. & Arikewuyo, A, O. (2017). Role of Social Media in Eradicating Violence among Young Nigerian Females: A Study of Nigerian Students in Eastern Mediterranean University. *6th International Conference on Gender Studies: GENDER, CONFLICT, WAR AND PEACE*, 23-25 March 2017, Famagusta, North Cyprus. pp.1.
5. Tölük, P., & Özad, B. E. (2016). Match-Making Programs in Turkish TV Channels. *International Conference on Communication, Media, Technology and Design*, 27-29 Mayıs 2017, Zagreb, pp. 148-153.
6. Tören, Ö., & Özad, B. E. (2016, May 27-29). Examination of Comedy through a Television Serial: Case of Çocuklar Duymasın. *International Conference on Communication, Media, Technology and Design*, 27-29 Mayıs 2017, Zagreb, pp. 66-74.
7. Uygarer, G., & Özad, B. E. (2015). Social Media's Influence on the Content of Turkish TV Serials. *International Conference on Communication, Media, Technology and Design*, 16 - 18 Mayıs 2015 Dubai – United Arab Emirates, pp. 461-470.
8. Özad, B. E. & Uygarer, G. (2015). My Parents are My Facebook Friends' Friends 2. *International Conference on Communication, Media, Technology and Design*. 16 - 18 Mayıs 2015 Dubai – United Arab Emirates, pp 273-284.
9. Akter, T. & Özad B. (2016). Use of Translation Applications in Second Language Learning. *ICERI 2016. Proceedings. library.iated.org*
10. Tören, Ö & Özad, B. E. (2015). Overt vs. Covert Social Messages in a TV Serial: Çocuklar Duymasın". *International Conference on Communication, Media, Technology and Design*. 16 - 18 Mayıs 2015 Dubai – United Arab Emirates, pp 298-307.

11. Tören, Ö & Özad, B. E. (2015). Representation of Women from Two Different Economical Statuses in Çocuklar Duymasın Serial. *International Conference on Communication, Media, Technology and Design*. 16 - 18 Mayıs 2015, Dubai – United Arab Emirates, pp 349-354.
12. Özad, B.E., & Gümüş, A (2013). Social Network Sites as a Tool for Obtaining the News. *Proc. International Conference on Communication, Media, Technology and Design*. North Cyprus.
13. Özad, B. E. (2012). Tertiary Students' Attitudes Towards Using SNS. *International Conference on Communication, Media, Technology, and Design*. 9-11 Mayıs 2012, İstanbul, Türkiye.
14. Kürşat, F. & Özad, B. E. (2005). Internet and Democracy. *3rd International Symposium Communication in the Millennium: A Dialogue between Communication Scholars*. (11-13 Mayıs2005) University of North Carolina at Chapel Hill, USA.
15. Özad, B. E. & Kutoğlu, Ü. (2004). Gypsy Travellers in Gazimağusa. *Medi3ology, International Gazimağusa Symposium*. 12-16 April 2004. North Cyprus.
16. Kutoğlu, Ü. & Özad, B. E. (2004). Educational Technology: Tertiary Students' Experiences and Expectations in Relation to EFL Courses. *IV. International Educational Technology Symposium and Fair*. Sakarya University (24-26 November 2004).
17. Özad, B. E. & Gümüş, A. & Akyüzlü, H. (2004). From Traditional to Technological Literacy: A Multiple Paradigms Perspective. *IV. International Educational Technology Symposium and Fair*. Sakarya University (24-26 November 2004).
18. Özad, B. & Kutoğlu, U. (2006), "Women as TV Audience in the TRNC", The Second International Conference on Women's Studies entitled "Breaking The Glass Ceiling", The Center for Women's Studies, Eastern Mediterranean University, Famagusta- North Cyprus, 26-28 April.
19. Özad, B. & Kutoğlu, U. (2006), "The Use of the Internet in Media Education", 6th International Educational Technology Conference, Famagusta, North Cyprus, (19-21 April), proceedings published.
20. Özad, B. & Kutoğlu, U. (2005), "Gurbets", V. Uluslararası Kıbrıs Araştırmaları Kongresi, DAÜ, Gazimağusa. 14- 15 Nisan.

21. Özad, B. & Kutoglu, U. (2004), "Gypsy Travellers in Gazimağusa" Medi3ology, International Gazimağusa Symposium 2004, Eastern Mediterranean University, Gazimağusa- North Cyprus, (12-16 April).
22. Özad, B. & Kutoglu, U. (2004), "Educational Technology: Tertiary Students' Experiences and Expectations in Relation to EFL Courses", IV. International Educational Technology Symposium and Fair, Sakarya University, (24- 26 November).
23. Özad, B. & Kutoğlu, U. (2004), "Gender Roles in the Gypsy Community in Gazimağusa", International Conference in Communication and Media Studies, Ethics in Communication: Culture, Community, Identity. EMU, (5-7 May).
24. Özad, B. & Kutoğlu, U. (2003), "Gypsy Travellers: Deracination in TRNC" 6th International Conference of ELH Department Inscriptions in the Sand, Eastern Mediterranean University, Gazimağusa- North Cyprus, (4-6 June).

Uluslararası Konferanslarda sunulmuş ve bildiri kitapçığında tam metni yayınlanmayan makaleler

1. Özlük, M. Y., & Özad, B. E. (2018). Bellek İnşasında Toplumsal Belgesel Fotoğraf ve Yazılı Basında Kullanımı: 1 Mayıs Örneği. *International Symposium on the Role of Communication in a Transforming World*. Cyprus International University. 15-16 March 2018.
2. Tören, Ö., & Özad, B. E. (2018). The Impact of the Protocol Signed Between Family and Social Policies Ministry and Ministry of Culture on Çocuklar Duymasın in Turkey. *International Symposium on the Role of Communication in a Transforming World*. Cyprus International University. 15-16 March 2018.
3. Elega, A. A., & Özad, B. E. (2017). International Students' Use of Nonverbal Cues as Adaptive Strategy to Cope with Language Barrier in North Cyprus. *International Conference on Foreign Language Education*. 20-21 October 2017.
4. Arikewuyo, A.O., Özad, B. (2017). Role of Social Media in Eradicating Violence Among Young Nigerian Females: A Study of Nigerian Students in Eastern Mediterranean University. *Research Gate*.
5. Kızıl, G., & Özad, B. E. (2017). Learning English in the English Preparatory School. *International Conference on Foreign Language Education*. 20-21 October 2017.

6. Köksal, F. N., Özad, B. E., & İnatçı, Ü. (2017). Visual rhetoric: How theory influence practice in higher education. *4th Global Conference on Contemporary Issues in Education (GLOBE-EDU 2017)*. 19-21 October 2017.
7. Gümüş, A., Ozad, B. "Turkish and Greek Cypriot's Perceptions and Preferences of Media Presentations: a Comparative Study." 1st All Cyprus Social Sciences and Humanities conference on the 18th & 19th March, 2005.

Ulusal / Uluslararası Kitapta Bölüm

1. Uygarer, G. & Özad, B. (2025). Netflix Dizisi İstanbul Ansiklopedisi Üzerinden Türkiye'de Kadının Konumlanması. İletişim Çalışmaları 2025. Isman, A., Oztunç, M., Cötök, N. A.(editors). Eğitim Yayınevi.
2. Şeyhülletiba, M.E. & Özad, B.E. (2025). Yapay Zeka ile Kurulan İlişki Biçimleri: Ben-O ve Ben-Sen Arasında Yabancılaşma. Post Dijital Çağ Medya, İletişim, Kültür. Çat, A.K. (editor). Eğitim Yayınevi.
3. Ozad, B. & Uygarer, G. (2025). Transmedya Hikaye Anlatımı Bağlamında Televizyon Dizilerindeki Aile Kavramı: Ulan İstanbul Dizisi. Comak, N.A. & Pembecioğlu, N. (editors). İletişim ve Eğitim Araştırmaları, 2025. Communication and Education Research. 3-2025, pp. 79-93. Eğitim Yayınevi.
4. Özad, B., Uygarer, G. (2025). Interpersonal Relationship Needs of Tertiary Students. Ferreira, J. (ed). **Interpersonal Relationships in the Contemporary 21st Century Society**. Intech Open.
5. Şeyhülletibba, M.E & Ozad, B.E. (2005). Bridgerton Dizisinde İzleyici Yöneliminin Kurulumu: Estetik Düzen, Temsil ve Duygusal Alımlama. Kadın Aile ve Teknoloji. Beykent Üniversitesi Kadın ve Aile Çalışmaları Uygulama ve Araştırma Merkezi.
6. Özad, B. E. (2020). Social Media Addiction, gratified needs and self-esteem relationship: "Is my self-esteem correlated with the level of my Facebook usage? *Academic Studies in Social, Human and Administrative Sciences – II*.

7. Arikewuyo, A. O., Özad, B. E., Sheriff, A. O. (2019). I Love U’: A Semiotic Analysis of Romantic Relationship Bitmojis on Social Media. *It Happened on Tinder: Reflections and Studies on Internet-Infused Dating*. pp. 134-144.
8. Özad, B. & Kutoğlu, Kuruç, U. (2019), "Among Gypsy Women in Famagusta", chapter 20, in *Voices from Far Away Lands: from Divergent to Convergent*, Edited by Saudelli, M. Kusch, J. and Campbell, S., Cambridge Scholars Publishing Lady Stephenson, Library, Newcastle upon Tyne NE6 2PA, United Kingdom, 2019, ISBN (10): 1-5275-3452-9, ISBN (13): 978 -1-5275-3425-0, pp. 304-313.
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10. Özad, B. E. (2007). Medya Okuryazarlığı ve Yetişkinlerin Öğrenmesi. (editörler: Nurcay Türkoğlu, Melda Cinman Şimşek) pp. 94-104.
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Diğer Kitaplara Katkıları

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2. İnatçı, Ü., & Çavuşoğlu S. (2012) “*Voice of the object – object of the voice*”. Translator. Published by Eastern Mediterranean University.
3. İnatçı, Ü. “*Insignia*”. (2012) Translator.
4. İnatçı, Ü. “*The art of Umit İnatçı*”. (2012) Translator. Published by Home Trading Ltd. Famagusta.

Uluslararası Projeler

1. KKTC’de Kadının Sosyo-Ekonomik Statüsü -DAÜ KAEM (Prof. Dr. Aysel Aziz, Yrd. Doç. Dr. Bahire. Özad & Yrd. Doç. Dr. Nilüfer Timisi). 2001.
2. UNOPS project on-in-service Teacher Training on Research Methods in Education. 2004. Cyprus.
3. UNOPS project on-in-service Teacher Training on Intercultural Education. Translated Gimme 6. 2004. Cyprus.
4. İLAD (2025) İletişim ve Medya Çalışmaları Sözlük Projesi

5. Gazimağusa Kent Belleği. Prof. Dr. Aytekin İşman, Doç. Dr. Mustafa Öztunç, Prof. Dr. Bahire Özad, Prof. Dr. Tülin Saner, prof. Dr. Mehmet Çağlar (2025).

İdari Görevler

1 Eylül 1997	Yardımcı Doçent Ataması
2004-2005	Radyo, Televizyon ve Sinema Bölüm Başkan Yardımcılığı
2007-2008	İletişim Fakültesi Dekan Yardımcılığı
2008-2009	Doğu Akdeniz Üniversitesi, Uluslararası İlişkiler Rektör Yardımcılığı.
28 Haziran 2012	Doçent Atanması
2012 –	DAÜ Akademik Danışma Kurulu Üyesi
2014-2015	Fakülte Kurulu Doçent Temsilcisi
31 Mart 2015	İletişim Fakültesi Yüksek Lisans Kordinatörü
2015-2016	DAÜ SEN Disiplin Kurulu Başkanı
2015	DAÜ Kadın Araştırmaları ve Eğitim Merkezi Danışma Kurulu Üyesi
2015	DAÜ SEM Danışma Kurulu Üyesi
2015-2016	İletişim Fakültesi,Öğrenci Disiplin Kurulu Yedek Üyesi
25 Aralık 2015	Radyo, Televizyon ve Sinema Bölüm Başkanı – vekaleten atanması
1 Nisan 2016	Radyo, Televizyon ve Sinema Bölüm Başkanı – asaleten atanması
2016	Barış için Araştırma Merkezi Yönetim Kurulu Üyesi
2016	DAÜ SEN Yönetim Kurulu Üyesi
2016	DAÜ KAM Yönetim Kurulu Üyesi
2019	Profesör Ataması
2019	Sinema ve Televizyon Bölüm Başkanlığı

Uluslararası Kuruluşlara Üyelik ve Katılımlar

Kıbrıs Akademik Form - Member

Turkish Science and Technology Association - Member

Online Journal of Communication and Media Technologies (OJCMT) Editorial Board

Online Journal of Art and Design (OJAD) Editorial Board. 2013 – 2019

Contemporary Educational Technology Journal - Referee

İLAD – İletişim Araştırmaları Derneği. 2018 – Present.

İLEDAK – İletişim Eğitimi Değerlendirme Akreditasyon Kurulu. 2019 – Present.

Akkule Hizmet Derneği – Başkan Yardımcısı- Nisan 2026.

Son iki yılda verdiği lisans ve lisansüstü düzeydeki dersler (Açılmışsa,yaz döneminde verilen dersler de tabloya ilave edilecektir):

Akademik Yıl	Dönem	Dersin Adı	Haftalık Saati		Öğrenci Sayısı
			Teorik	Uygulama	
2023-2024	Güz	CATV461 Understanding Audience İzleyiciyi Anlamak	3	0	12
		CATV491 Senior Project in CATV – I CATV Bitirme Projesi - I	3	0	4
		COMM600 Ph.D. Thesis Doktora Tezi	0	0	2
		COMM601 Theoretical Foundations for Communication İletişim Paradigmalarının Kurumsal Temelleri	3	0	8

Bahar		SVTV491 Senior Project in CATV – I SVTV Bitirme Projesi - I	3	0	1
		CATV491 Senior Project in CATV – I CATV Bitirme Projesi - I	3	0	2
		CATV492 Senior Project in CATV – II CATV Bitirme Projesi - II	3	0	2
		COMM600 Ph.D. Thesis Doktora Tezi	0	0	3
		COMM601 Theoretical Foundations for Communication Paradigms İletişim Paradigmalarının Kurumsal Temelleri	3	0	2
		COMM611 Ethnographic Research Methods Etnografik Araştırma Yöntemleri	3	0	8
		ILET500 Master Thesis Yüksek Lisans Tezi	0	0	1
		ILET504 Communication Research Method İletişim Çalışmalarında Araştırma Yöntemleri	3	0	12
	SVTV492 Senior Project in SVTV- II SVTV Bitirme Projesi - II	3	0	1	

2024-2025	Güz	CATV301 Directing and Producing in Cinema Sinemada Yönetmenlik ve Yapımcılık	3	0	23
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	CATV461 Understanding Audience İzleyiciyi Anlamak	3	0	9
	CATV492 Senior Project in Radio Tv and Film Studies Bitirme Projesi CATV - II	3	0	1
	COMM600 Ph.D. Thesis Doktora Tezi	3	0	5
	COMM601 Theoretical Foundations for Communication Paradigms İletişim Paradigmalarının Kurumsal Temelleri	3	0	10
	COMM603 Alternative Methods for Communication İletişim Çalışmalarında Alternatif Yöntemler	3	0	10
	ILET500 Master Thesis Yüksek Lisans Tezi	0	0	1
	ILET504 Communication Research Method İletişim Çalışmalarında Araştırma Yöntemleri	3	0	9
Bahar	SVTV491 Senior Project in SVTV – I Bitirme Projesi SVTV - I	3	0	1
	COMM600 Ph.D. Thesis Doktora Tezi		0	6
	COMM611 Ethnographic Research Methods Etnografik Araştırma Yöntemleri	3	0	9

		ILET500 Master Thesis Yüksek Lisans Tezi	0	0	1
		SVTV491 Senior Project in SVTV - I SVTV – I Bitirme Projesi	3	0	1
		SVTV492 Senior Project in SVTV – II SVTV – II Bitirme Projesi	3	0	1
2025-2026	Güz	CATV400 Internship Staj	0	0	10
		CATV461 Understanding Audience İzleyiciyi Anlamak	3	0	21
		CATV491 Senior Project in CATV – I CATV – I Bitirme Projesi	3	0	2
		CATV492 Senior Project in CATV – II CATV – II Bitirme Projesi	3	0	1
		COMM525 Discourse Analysis in Media Studies Medya Çalışmalarında Söylem Analizi	3	0	14
		COMM600 Ph. D. Thesis Doktora Tezi	0	0	6
		COMM601 Theoretical Foundations for Communication Paradigms İletişim Paradigmalarının Kurumsal Temelleri	3	0	7
		COMM603	3	0	6

Alternative Methods for Communication Research İletişim Araştırmalarında Alternatif Yöntemler			
ILET500 Master Thesis Yüksek Lisans Tezi	0	0	1
SVTV400 Internship Staj	0	0	10
SVTV491 Senior Project in CATV – I SVTV – I Bitirme Projesi	0	3	1
SVTV492 Senior Project in CATV – II SVTV – II Bitirme Projesi	0	3	3