

TOURISM AND HOSPITALITY MANAGEMENT

GRADUATE PROGRAM (WITH THESES)

A. KNOWLEDGE (Theoretical/Factual)

1. Demonstrate professional knowledge and critical understanding in business, management, marketing, accounting, human resource and finance subjects.
2. Demonstrate professional knowledge and understanding in tourism and hospitality operations, mainly in travel and tourism, lodging, food and beverage and other operation related issues.

B. SKILLS (Cognitive/Practical)

3. Apply managerial skills effectively in travel, tourism and hospitality related settings.
4. Apply practical skills professionally in hospitality and travel businesses including front desk operations, housekeeping operations, service, food and beverage and electronic reservations, tour operations activities.
5. Demonstrate effective use of information technology skills in IT as a communication and learning tool, to access and manage information to present ideas, professionally and to use specialist software relevant to hospitality and travel industry effectively.
6. Demonstrate advanced knowledge of language skills in at least 2 more widely spoken language other than his/her native language.
7. Apply analytical skills effectively to solve (a) problems, identify strategic options, and evaluate different strategies professionally.

B. COMPETENCES

(i) Effectively to work Independently and take responsibility

8. Working and learn autonomously and/or with others in a group to provide leadership and teamwork in different context.

(ii) Learning Competence

9. Apply lifelong learning and professional development habits.
10. Demonstrate effective use of learning resources mainly library, and electronic devices.

(iii) Communicate and Social Competences

11. Communicate effectively (oral and written) in a clear and organized manner in a variety of academic and professional setting.

12. Awareness in social responsibility and have ethical understanding mainly in professional practice and working situations in a range of contexts.

(iv) Field Based Competence

13. Demonstrate the ability to select and apply research skills to new situations in tourism and management to locate retrieve and evaluate information.