

**EASTERN MEDITERRANEAN UNIVERSITY**  
**School of Tourism and Hospitality Management**  
**PROGRAM OUTCOMES**

<b>PROGRAM NAME: E-Hospitality Management</b>		<b>PROGRAM CODE: B2</b>
<b>FACULTY/SCHOOL:STHM</b>	<b>DEPARTMENT: Tourism and Hospitality Management</b>	
<b>LEVEL: Graduate-without thesis</b>	<b>DEGREE AWARDED: MSc</b>	
<p><b>AIMS:</b> This program aims to equip graduates with necessary knowledge and skills for careers that involve hospitality management, tourism management, and policy-making. More specifically, the graduates can develop their careers in a range of managerial positions in hospitality and tourism organizations, government units responsible of planning and policy development, and consulting in hospitality industry.</p>		
<b>PROGRAM OUTCOMES</b>		
<p><i>Program Outcomes in terms of Knowledge and Understanding:</i></p> <p><i>On successful completion of the program students would have developed knowledge and understanding that enable them to</i></p> <ul style="list-style-type: none"> <li>• Manage hospitality businesses effectively and efficiently through utilization of most recent managerial capabilities</li> <li>• Apply advanced managerial techniques in relevant fields of hospitality.</li> <li>• Stimulate change in response to current and future developments in organizations in the tourism and hospitality industry</li> <li>• Evaluate different international experiences of the role of tourism in development, and the critical issues determining the success of the tourism-led economic policies</li> </ul> <p><i>Program Outcomes in terms of Skills and Abilities:</i></p> <p>In this course, students will develop organizational and business skills that focus on the hospitality and tourism. Through lectures, guest speakers and case studies, students will develop an advanced understanding of the issues and concepts involved in creating successful hospitality and tourism organizations. They will learn broad skills, such as planning for the future, as well as developing abilities in time management and presentation methods. Therefore, on successful completion of the degree, students would have developed skills to</p> <ul style="list-style-type: none"> <li>- Develop <b>self management skills</b> that will clarify personal values and personality, have broad vision with longlife learning philosophy, set personal objectives, manage time and tasks and evaluate one’s own performance as industry changes</li> <li>- learn independently and co-operatively</li> <li>- Develop <b>problem solving skills</b> to analyse problems, to think laterally about a problem, to identify strategic options and to evaluate the success of different strategies related to hospitality management</li> <li>- <b>communicating information</b> within hospitality environment; both in writing, speaking and through presenting information in a form suitable for decision-makers.</li> </ul>		

- Develop **team work skills** to take responsibility and carry out agreed tasks, take initiative and lead others, negotiate, assert one's own values, respect others and evaluate team performance
- Employ appropriate **information technology skills** to use IT as communication and learning tool, to access and manage information , to present ideas, and to use specialist software where relevant to hospitality and travel industry.